

IN THIS ISSUE

- 2** Summer reading program reaches 100,000+ Missouri children

Humanities speakers bureau catalog available

New Web address for Census Data Center
- 3** FirstSearch begins in Missouri libraries

GIS 2001 conference

Funding increases for NEA and NEH

COPA releases report
- 4** PLA 2001 conference

Harry Potter tops teen reading list
- 5** Population estimates for Missouri towns
- 6** Rankings for Missouri public libraries
- 7** Personal Notes
- 8** NCLIS proposes new federal agency

Missouri libraries named in national public library ratings

Three Missouri libraries appear in the new Hennen's American Public Library Ratings (HAPLR)TM for 2000. Included on the list of the top 100 libraries are Mid-Continent Public Library, St. Charles City-County Library, and St. Louis County Library.

The HAPLR Index attempts to identify the "best" public libraries in the U.S. The index uses six input and nine output measures, based on the latest data from the Federal-State Cooperative System (FSCS). FSCS statistical data such as cost per circulation, visits per capita, and funding per capita are tabulated to produce the HAPLR index ratings. Although Hennen warns there is more to quality library service than his rankings, he claims his work fills a need for library and information service accountability in much the same way listings of top-500 corporations do in business.

The ratings were published in the November 2000 *American Libraries* and posted on Hennen's website at <http://www.haplr-index.com>.

Missourians celebrate the book

More than 100 Missouri authors converged on Columbia on November 11, 2000, for the Fourth Celebration of the Book, sponsored by the Missouri Center for the Book.

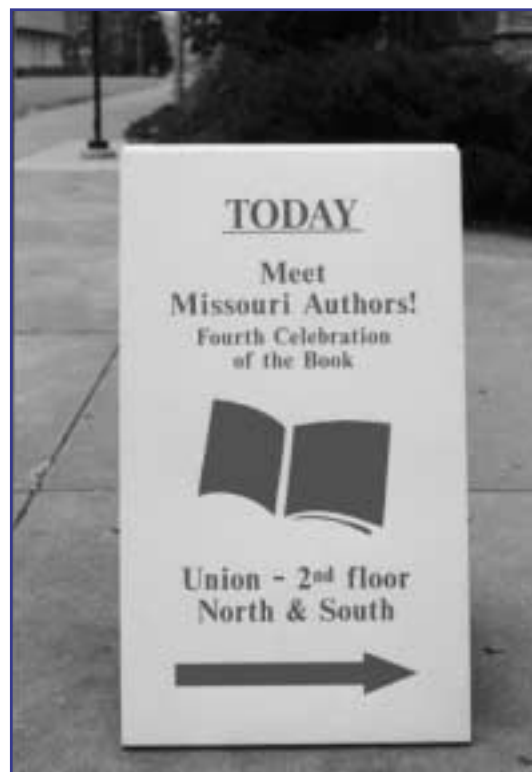
This year's Celebration included several components: a book fair in which the authors met with fans and signed and sold their books; exhibits featuring seven Missouri publishers; author readings throughout the day; eight "conversations" or panels, on both academic and commercial literature; and a special panel on publishing in Missouri's literary journals.

The authors came from all parts of the state and represented work as varied as poetry and sports writing, biography and translation, romance and local history. It was the first statewide book fair to focus totally on Missouri authors.

Concluding the day's events was a presentation by nationally known author, Calvin Trillin, a Kansas City native now residing in New York. Trillin talked about making a living as an author, his writing for *The Nation* and other magazines, his books, the midwestern ethic, and living in

the city. He answered many questions from the audience, who clearly enjoyed his wry delivery and witty observations.

The Missouri Center is one of 41 state affiliates of the national Center for the Book in the Library of Congress.



newsline (ISSN 1088-680X) is published monthly by the Library Development Division of the Missouri State Library, P.O. Box 387, Jefferson City, MO 65102; telephone 800-325-0131 in Missouri or 573-751-2680; fax 573-751-3612.

Contents of **newsline** may be reprinted with reference given to the publication and its date of issue.

The Missouri State Library is a division of the Secretary of State's Office.

Matt Blunt
Secretary of State

Sara Parker
State Librarian

Madeline Matson
Editor

Rob Davis
Director, Publications Division

Michael Douglas-Llyr
Graphic Designer



Check out **newsline online** (ISSN 1088-7237) at <http://www.sos.mo.us/library/newsline/newsline.asp>

Summer reading program reaches 100,000+ Missouri children

"Turn Over a New Leaf: Read!" turned out to be one of Missouri's most popular summer reading programs, judging by evaluations returned by youth services library staff across the state.

Evaluations received by the State Library reported a total of 100,077 children, ages 0 to 18, participating in the program for 2000. Ninety-five percent of those responding claimed the Missouri Youth Library Program improved their library's summer program.

Among the comments from library staff: "Best theme in recent years." "Absolutely beautiful, high-quality graphic art!" "Brought more kids and teens in." "The Missouri youth program always provides a theme which can be customized for our area needs, interests, and resources."

Library staff sent descriptions of successful programs, many of which focused on environmental themes and partnerships with local organizations. Nature walks, science activities, visits by staff from the Department of Conservation and state parks, and programs featuring animals were especially popular.

The summer library program is funded by the State of Missouri and sponsored by the State Library. For information about next year's summer program—"2001 Places to Go"—contact Nancee Dahms-Stinson at 800-325-0131, ext. 5.



New Web address for Census Data Center

With the forthcoming release of Census 2000, the State Library is pleased to announce a new, shorter Web address for the Missouri Census Data Center: <http://mcdc.missouri.edu>. The site can still be accessed from the former Web address, but users are asked to bookmark the new address for future use.

The State Library is the lead agency in Missouri for the Census Bureau's State Data Center Program. In this capacity, the State Library works under a memorandum of understanding with the Census Bureau, hires a full-time coordinator for the program, works closely with the state demographer, and contracts with the University of Missouri for census support services. Support from the university includes the development of Web-based data extraction tools, special Missouri reports, mapping, and geographic information system services.

For more information about the Census Data Center Program, call the State Library at 800-325-0131, ext. 10.

Missouri Humanities Council issues speakers bureau catalog

Each year, the Missouri Humanities Council expands its Speakers Bureau with new presenters and topics. With the release of the Council's 2001-2002 Speakers Bureau catalog, libraries and organizations can select from an impressive array of programs on subjects such as ethnic heritage, literature and language, women's lives, Missouri's heritage and culture, America's history and culture, religion, storytelling, and world history and culture.

Applying for speakers is an easy process. Speakers are available to any nonprofit organization with an adult membership. There is a \$35.00 cash match required, but other expenses are paid by the humanities council. Further stipulations regarding publicity and audience are described in the new catalog.

To request a catalog, write to MHC, 543 Hanley Industrial Ct., Suite 201, St. Louis, MO 63144-1905.

FirstSearch begins in Missouri libraries

Beginning in January 2001, the State Library will make available a license for the FirstSearch software to all Missouri public libraries. This software, developed by the Online Computer Library Center, provides access to OCLC's WorldCat through the World Wide Web.

WorldCat is a merged, electronic catalog of the bibliographic holdings information of OCLC members worldwide. Library staff and library users will be able to see the holdings of all Missouri libraries that have contributed cataloging to OCLC.

Training sessions for the software will be conducted in January and February by the Missouri Library Network Corporation. The State Library has mailed two forms to libraries that must be completed before the installation of software at participating libraries.

FirstSearch will offer libraries new opportunities for research, interlibrary loan, and resource sharing. It is supported with funds from the Library Services and Technology Act as well as state funds.

GIS conference scheduled for 2001

The Missouri Geographic Information Systems (GIS) annual conference will be held March 25-27, 2001, at the Holiday Inn Select Conference Center in Columbia. The conference, titled "2001: A Space Odyssey," will include a variety of topics and sessions, including bio-terrorism, municipal planning, environmental analysis, Census 2000, and GIS vendor information.

The Missouri GIS annual conference is sponsored by the Missouri GIS Advisory Committee to provide information and training for GIS users and potential users and to serve as a forum for discussion about GIS-related issues in Missouri.

The concept of GIS is to use computer software capable of linking tabular data with geographic codes to create an electronic map. State agencies in Missouri use GIS

computer software to analyze transportation patterns, plan effective responses to emergency situations, track outbreaks and occurrences of disease, evaluate and present statistics about population change, assess natural resources and hazardous waste, and assist the state legislative redistricting commissions following each census.

To request registration materials, contact the Geographic Resources Center at 573-882-1401. Information about the Missouri GIS annual conference will be posted on the Missouri Spatial Data Information Service website at <http://msdis.missouri.edu>.

NEA and NEH receive funding increases

On October 11, 2000, President Clinton signed the FY01 Interior Appropriations bill into law, providing the first increase in funding to the National Endowment for the Arts in eight years. The appropriations bill provides a \$7.3 million increase to the NEA, bringing its total budget up to \$105 million. This action restored the major funding cuts absorbed by this embattled agency in the mid-90s.

The increase has been earmarked for NEA chairman Bill Ivey's new "Challenge America" initiative to better reach rural and underserved communities.

The National Endowment for the Humanities received a \$5 million increase, bringing its total budget to \$120 million.

Funds from both federal agencies filter to the states through state arts and humanities councils.

COPA releases report on findings

Recommendations from the Commission on Online Child Protection (COPA) study on protecting children from harmful material on the Internet were released to Congress in late October along with a report of the commission's findings.

COPA was formed in 1998 as part of the Child Online Protection Act to study meth-

(continued on page 4)



Web Watch

Adult Numeracy Network

<http://www.std.com/anpn>

An affiliate of the National Council of Teachers of Mathematics, this site deals with the math part of literacy. Includes links, suggestions, and information.

Center for Literacy Studies

<http://cls.coe.utk.edu>

Printable fact sheets, statistics, links.

LIFT-Missouri

<http://lift-missouri.org>

Literacy Investment for Tomorrow is the state's literacy resource center; its site provides specific Missouri links, statistics and information, and a directory of Missouri literacy providers.

National Institute for Literacy

<http://www.nifl.gov/lincs/>

The National Institute for Literacy's LINC system offers many connections to adult education resources. Its strength is the number of links it has to other sites with information and usable materials, tips, and lesson plans.

Resource Room

<http://www.resourceroom.net>

Online material for tutors, word lists, and articles that can be printed and discussed.



Kids' publishers glad, adult trade sad

The pre-teen book wizard, Harry Potter, provided the magic for sales in children's trade books in 1999 and was largely responsible for increasing sales by 15.6 percent, to \$1.72 billion, according to Book Industry Trends 2000, prepared for the Book Industry Study Group.

The growth in the children's segment was strong in both paperback and hardcover, with increases of 23.5 percent and 11.1 percent, respectively. In 1999, hardcover sales of children's books exceeded \$1 billion for the first time.

The story for adult trade sales in 1999 was far different. Sales increased only 2.9 percent, to \$4.8 billion, far short of a projected increase of 4.9 percent. The flat sales in adult trade come despite a strong economy, a proliferation of distribution, and an aging generation of Baby Boomers entering their prime reading years, the study points out. The study attributes the slow growth largely to high prices.

ods that would help reduce access by minors to "harmful" Internet material. The commission studied available methods and technologies used to protect children from inappropriate Internet content, including filtering and blocking software, labeling and rating systems, acceptable use policies, and family contracts.

The commission's findings support broadly available education rather than mandatory filters. The report reads, "no technology or method provides a perfect solution, but when used in conjunction with education, acceptable use policies and adult supervision, many technologies can provide improved safety from inadvertent access from harmful to minors materials." Instead of recommending the mandated use of filtering software, the commission holds that a "combination of public education, consumer empowerment technologies and methods, increased enforcement of existing laws, and industry action" are needed to address the issue of protecting children from inappropriate Internet content.

The full text of the report is available and downloadable at <http://www.copacommission.org/report/>.

PLA 2001 Spring Symposium

Registration forms are available now for the Public Library Association 2001 Spring Symposium, to be held March 1-3 in Chicago. The final advance registration deadline is January 29.

The symposium will feature five programs focusing on different areas of librarianship. "Emerging Formats: How eBooks, DVDs, and the Internet Are Changing the Publishing and Library World" will explain how these formats came about and reveal what key players in the publishing industry see for the future. "The Early Literacy Initiative: How Libraries Can Prepare Children to Learn to Read" will outline several new programs compiled by PLA and the National Institute of Child Health and Human Development in a series of how-to sessions, coupled with background presentations by

leading authorities on reading and emergent literacy. "All Aboard! Destination Digitization" encourages public libraries of all sizes to make available unique local resources on the Internet." In "Building the Perfect Library," experienced architects and librarians will share their expertise on avoiding the perils and pitfalls of a building experience. Finally, "Organizational Culture: Affecting Change Internally to Deal with Changes Externally" will clarify the organizational changes needed for libraries to be responsive to changes in U.S. society and specific user communities.

Registration is available from the PLA office at 800-545-2433, ext. 5PLA, or on the Web at <http://www.pla.org>.

Harry Potter tops Teen Read Week poll

When asked what was the best book they had read so far this year, teens overwhelmingly chose Harry Potter. Thousands of young adults logged onto the Teen Hoopla website to cast votes during the third annual Teen Read Week, October 15-21. The top 20 books receiving the most votes are a mixture of adult and young adult literature and reflect the wide range of reading choices for today's teens.

Christian literature was represented by *The Book of Mormon*, which came in second behind the Harry Potter books, by J.K. Rowling. Popular young adult author Gary Paulsen captured three slots in the Top 20 with *Hatchet* (3), *Brian's Return* (6), and *Brian's Winter* (19). Old favorites such as *The Outsiders* (5), by S.E. Hinton, and *The Hobbit* (16), by J.R.R. Tolkien, also made the list. Nonfiction titles included *Yoga For Teens* (12), by Thia Luby, *Chicken Soup for the Teenage Soul* (14), edited by Jack Canfield and others, and *Concrete Wave: The History of Skateboarding* (20), by Michael Brooke. A complete list of the Top 20 can be found at <http://www.ala.org/teenhoopla>.

Census Bureau releases 1999 population estimates for Missouri towns

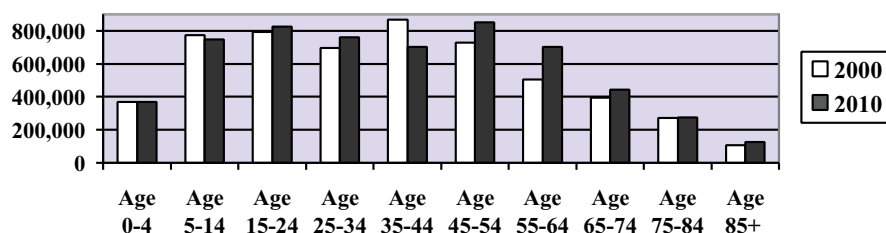
Final estimates before Census 2000 show 35 percent of Missouri towns have populations above 1,000. From Kansas City to Cave, 1999 population estimates are now available for all Missouri towns. Kansas City ranks as Missouri's largest city at the dawn of a new century, with a population of 437,764; Cave—in Lincoln County—is the smallest, with an estimated population of 12.

Out of the 947 incorporated areas and census-designated places in Missouri, 336 (35%) were estimated to have a population above 1,000. Ten have a population of 50,000 or more.

Missouri's population in 2000

<i>Generation</i>	<i>Year Born</i>	<i>Age in 2000</i>	<i>Missouri Population</i>	<i>Percent of State Population</i>
G.I. Generation	Pre-1930	71+	465,291	8.5%
Depression	1930-1939	61-70	410,211	7.5%
War Babies	1940-1945	55-60	301,893	5.5%
Baby Boom	1946-1964	36-54	1,475,054	27.0 %
Generation X	1965-1976	24-35	963,369	17.6%
Generation Y	1977-1994	6-23	1,415,207	25.9%
Millennials	1995+	0-5	437,313	8.0%

Missouri Population Projections: 2000 and 2010



	Age 0-4	Age 5-14	Age 15-24	Age 25-34	Age 35-44
Year 2000	368,854	775,373	793,810	695,673	867,612
Year 2010	367,348	749,046	825,298	762,211	702,488

	Age 45-54	Age 55-64	Age 65-74	Age 75-84	Age 85+
Year 2000	729,283	504,106	395,768	270,355	104,675
Year 2010	853,249	703,514	444,566	276,016	124,627

Current population estimates and historical figures for Missouri towns and counties are posted on the State Library's website at <http://mosl.sos.state.mo.us/lib-ser/libref/census/mocensus.html>.

For additional information about the 1999 estimates or Census 2000 products, contact the State Library's Missouri Census Data Center at 800-325-0131, ext. 10.

Billions of e-mails a day in 2000

According to a recent report from International Data (IDC), the number of e-mails sent on an average day will reach 10 billion this year and rise to 35 billion by 2005. In Western Europe, the number of e-mails sent annually is expected to grow to 1.6 trillion in 2005, up from 511 billion in 2000. The Western European market accounts for 20 percent of e-mail usage globally.

E-mail has always been the most popular application on the Net, and its popularity should continue as more businesses go online.



Statewide library contract

The Missouri Office of Administration has completed the work for the statewide library materials contract. Public libraries may buy from the vendors listed for the discount negotiated in the contract. The contract information is available online at <http://www.oa.state.mo.us/purch/noa/c101007.htm>. Librarians can download and print the contract from that site.



Free art resources for libraries

Public, school, and alternative libraries across the country can order free books, videos, and interactive materials on art and cultural issues from the Distribution to Underserved Communities (DUC) Program.

Founded in 1990, the DUC Program is an innovative project of Art Resources Transfer, a non-profit organization that has distributed more than 40,000 free items to libraries in 42 states. Currently, the DUC catalog contains more than 350 titles from museums such as The Museum of Modern Art, The Whitney Museum of Art, the Amon Carter Museum in Fort Worth, the Pasadena Art Alliance, and many others. Funding from the National Endowment for the Arts, the Lannan Foundation, the Gund Family Foundation, and many other contributors enables the program to offer these items free of charge, including shipping.

To receive a catalog for your library, send your name, shipping address, telephone and fax number, and e-mail address to: Tamara Mewis, Director, DUC Program, Art Resources Transfer, Inc., 526 W. 26th St., Suite 614, New York, NY 10001; 212-255-2919; fax: 212-352-8448.

Missouri Libraries Ranking on Key Measures

Measure	Missouri	U.S.	MO Rank
Number of library visits per capita	4.45	4.13	23
Number of reference transactions per capita	0.95	1.12	20
Number of circulation transactions per capita	8.38	6.60	14
Number of interlibrary loans received per 1,000 population	23.05	47.35	29
Number of book & serial volumes per capita	4.13	2.83	13
Number of audio materials per 1,000 population	139.94	104.75	7
Number of video materials per 1,000 population	63.46	58.49	21
Number of current serial subscriptions per 1,000 population	9.08	7.50	17
Total number of paid FTE staff per 25,000 population	14.80	11.79	10
Number of paid FTE librarians per 25,000 population	4.75	3.92	18
Number of paid FTE librarians with ALA-MLS per 25,000 population	1.83	2.73	34
Number of other paid FTE staff per 25,000 population	10.05	7.87	9
Total income per capita	\$25.87	\$24.48	17
State income per capita	\$ 0.44	\$ 2.97	38
Local income per capita	\$22.68	\$19.00	14
Other income per capita	\$ 2.55	\$ 2.28	13
Total operating expenditures per capita	\$21.64	\$22.88	23
Total collections expenditures per capita	\$ 4.47	\$ 3.48	10
Total staff expenditures per capita	\$13.14	\$14.71	25
Salaries & wages expenditures per capita	\$10.87	\$11.97	25

Source: FY97 data from the Federal State Cooperative System and Missouri State Library statistics.

Personal Notes

Patrice Vale has joined the Library Development team at the State Library as consultant for continuing education. She was most recently a staff development trainer for the Missouri Adult Education and Literacy Resource Center in Fulton. In that position, she conducted certification training for AEL teachers and numerous in-service workshops on a variety of topics.

Vale received a B.S. in music therapy from Texas Woman's University and an M.S. in sociology from the University of Missouri-Columbia. She is a professional musician, a harpist, and has performed across the country with soloists, orchestras, and in clubs, schools, and other venues.

Dan Bradbury, director of the Kansas City Public Library, has received the Alumni Achievement Award—College of Arts & Sciences, 2000 from the University of Missouri-Kansas City's Alumni Association. Each year, the UMKC Alumni Association, in cooperation with UMKC, selects outstanding alumni to receive the Alumni Awards. This award recognizes one alumnus of the university from each academic unit who has achieved notable success in his or her professional field and rendered outstanding service to the community.

During his 17-year tenure, the Kansas City Public Library celebrated its 125th anniversary on December 8, 1998, with a grand lecture and reception with writer John Updike; established the Kansas City Library Consortium that vends automated library services to 29 area institutions; and became a leader in digitizing area historical collections. In 1991, the Kansas City Public Library was the only public library in the U.S. to receive a National Endowment for the Humanities challenge grant. This \$237,500 grant was parlayed into a \$2 million-plus endowment for humanities books, materials, and programming and a total endowment that has now grown to \$5.6 million. Bradbury was named *Library Journal's* Librarian of the Year in 1991.

John Mort, adult services specialist at the River Bluffs Regional Library, received the 2000 Literary Award from the Missouri Library Association for his book *Soldiers in Paradise*. The award is given yearly to a Missouri writer or individual who has written an outstanding book or a body of work on some aspect of Missouri life.

Soldiers in Paradise, Mort's third book, has a Vietnam theme and has received excellent reviews. Mort also received the Bill Boyd Literary Novel Award for military fiction at the American Library Association conference in July.

Beverly Spann has been named director of Neosho-Newton County Library, succeeding **Jack Wood**, who retired in October after more than 30 years as the library director.

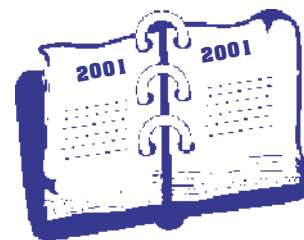
Spann holds an M.L.S. from Texas Woman's University at Denton and has worked in various capacities in libraries at Denton and Montgomery County, Texas. Since 1982, she worked in all phases of library administration in the Montgomery County Library and served as a branch manager for the system.

Linda Clary has been named director of the Dade County Library. She replaces **Edie Boucher**, who was employed at the library for 12 years and served as library director since 1997.

Violet Lierheimer has retired as a librarian for the Mexico-Audrain County Library. In her more than 30 years of service, she has held almost every position at the library from bookmobile librarian and headquarters librarian to interim director. For several years before her retirement, she served as head of text services (selection and acquisition).

Kay Edmonds, supervisor of Cass County Library's Drexel Branch, will retire at the end of the year. She has been with the library system since 1971 and managed the Drexel Branch since 1973.

Upcoming Events



January
National Book Month

January 12-17
American Library Association
Midwinter Meeting
Washington, DC

January 25-27
Special Libraries Association
Winter Meeting
Savannah, Ga

February 2
Wolfner Advisory Council
Meeting
Jefferson City

February 6
14th Annual Missouri Library
Legislative Day
Jefferson City

February 7
Secretary's Council on
Library Development Meeting
Jefferson City

March 15-18
Association of College and
Research Libraries National
Conference
Denver

March 18-21
Children's Literature Festival
Warrensburg

National awards for library service

The National Award for Library Service honors outstanding libraries that make significant and exceptional contributions to their communities. It is administered by the Institute of Museum and Library Services. Selected libraries demonstrate extraordinary and innovative approaches to public service, reaching beyond the expected levels of community outreach and core programs generally associated with library services.

The main qualification for selection is community service, as demonstrated by the library's ongoing commitment, at every level, to its community.

Nomination deadline is February 15, 2001. Forms are available on the Web at <http://www.ims.gov>

NCLIS proposes new federal government information agency

The National Commission on Libraries and Information Science (NCLIS) has unveiled a legislative proposal which would establish a new federal government information agency. NCLIS has proposed the creation of a "Public Information Resources Agency" (PIRA). Once finalized by NCLIS in December, the commission's report and proposal will go to Senator John McCain (R-AZ) and others in Congress.

PIRA's "primary mission [would be] to serve as the federal government's focal point for providing timely dissemination and permanent public availability for its public information resources." If Congress and others would approve such an agency, it would be part of the Executive Branch and would consolidate the Superintendent of Documents (SuDoc), the Government Printing Office (GPO), including the Federal Depository Library Program (FDLP), the National Technical Information Service (NTIS), as well as other information sales and dissemination programs.

The commission's study findings underscore the need to preserve and strengthen the missions and functions of the Superintendent of Documents and NTIS. The missions of both organizations have been adversely affected and placed at risk by the rapidly changing information technologies

for public information creation and dissemination, financial losses and reduced appropriations, and statutes that are out of date. Furthermore, these programs, individually and collectively, do not provide comprehensive identification, acquisition, organization, and cataloging/indexing of public information resources or ensure timely delivery of public information resources and permanent public availability of those resources.

Under the NCLIS proposal, the SuDoc would be called the Superintendent of Public Information Resources (SuPIR) and the FDLP would be called the Public Information Resources Access Program or PIRAP.

The new agency would serve as the federal government's focal point for providing timely dissemination and permanent public availability for its public information resources. And the proposed definition of "Government Publication" is broadened to mean any government information product or service that is created, compiled, produced, or maintained by or for the federal government, at government expense, or as required by law, regardless of form, format or medium. The term includes both "Internal Information Resources" and external "Public Information Resources."

The NCLIS' working draft proposal, the executive summary, and a related NCLIS Fact Sheet are available at the NCLIS website at: <http://www.nclis.gov/govt/assess/assess.html>.

**Missouri State Library
P.O. Box 387
Jefferson City, MO 65102-0387**

ADDRESS SERVICE REQUESTED

**Non-Profit
U.S. Postage
PAID
Jefferson City, MO
PERMIT NO. 10**